

NEW



ANTLERMAX[®]

PREMIUM DEER FEED

NOW CONTAINS
EXTREME ENERGY[™]
SUPPLEMENT

Provides nutrition for body condition of deer so they can reach their genetic potential for antler growth

WHAT IT IS:

An 18% protein, water-resistant, fortified, year-round supplemental feed block designed to enhance the deer's natural forage diet without the need for a feeder. This highly-palatable, easy-to-use 33.3-pound premium block supplement for attracting and maintaining deer contains Purina's proprietary AntlerMax[®] By-Pass Protein Technology, AntlerMax[®] Mineral Technology, Water Shield[®] Technology and the new Purina[®] AntlerMax[®] Extreme Energy[™] supplement. New and improved AntlerMax[®] Deer Block provides more balanced nutrition for deer than whole grains.



FEATURES AND BENEFITS:

- **AntlerMax[®] By-Pass Protein Technology** — Helps promote antler growth by improving protein quality and delivering a higher concentration of protein to the growing antler
- **Contains New AntlerMax[®] Extreme Energy[™] Supplement** — Provides nutrition for body condition of deer so they can reach their genetic potential for antler growth
- **AntlerMax[®] Mineral Technology** — A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals to help support antler growth, reproductive success and enhanced growth rate
- **Water Shield[®] Technology** — An exclusive water-resistant feature that helps repel moisture and reduces block waste normally associated with wet conditions
- **Acorn flavor** — Attracts deer with a flavor they love
- **Easy to use** — Simple to set up in the area you want to attract and feed deer; No feeder required; Convenient carrying handle for easy transport
- **Long lasting** — Economical choice to attract deer year-round

HOW AND WHEN TO FEED:

New and improved Purina[®] AntlerMax[®] Deer Block can be fed free-choice with access to adequate native forage or good quality hay. Place the block in areas frequented by animals, taking care not to touch the block as the wrapper is being removed. When placing the block out for the first time, place small amounts of corn, apples or carrots around the block to attract deer. Place close to a constant supply of fresh, clean water. Consumption will vary with deer density, season and availability of native forage.

CAUTION:

This feed contains added Copper and should not be fed to sheep. Follow label directions. Feeding added selenium at levels in excess of 0.3 ppm in total diet is prohibited. Not a complete feed. Do not place block on grass or lawn. Block may kill grass before it is completely consumed. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

NOTICE:

Regulations for the feeding of game animals vary from state to state. Check with your State Game and Fish Department or the Department of Natural Resources for guidelines on the proper use of this product.

GUARANTEED ANALYSIS:

Crude Protein, min	18.00%
Crude Fat, min	2.50%
Crude Fiber, max	8.50%
Ash, max	14.00%
Calcium (Ca), min	2.00%
Calcium (Ca), max	2.50%
Phosphorus (P), min	0.90%
Salt (NaCl), min	2.50%
Salt (NaCl), max	3.50%
Sodium (Na), max	1.50%
Potassium (K), min	1.00%
Selenium (Se), min	0.60 ppm
Selenium (Se), max	0.72 ppm
Vitamin A, min	10,000 IU/lb

INGREDIENTS:

Wheat Middlings, Cottonseed Meal, Cane Molasses, Cracked Corn, Dehulled Soybean Meal, Dehydrated Alfalfa Meal, Whole Yellow Corn, Sodium Bentonite, Dehulled Soybean Meal Protein Modified, Salt, Rice Bran, Monocalcium Phosphate, Dicalcium Phosphate, Vegetable Oil, Citric Acid, Propionic Acid (a Preservative), Corn Distillers Dried Grains, Soybean Oil, Calcium Carbonate, Corn Germ Meal, Magnesium Oxide, Ground Rice Hulls, Maltodextrins, Ground Corn, Vitamin E Supplement, Biotin, Yeast Culture, Dried Seaweed Meal, Cobalt Carbonate, Natural and Artificial Flavors, Copper Sulfate, Basic Copper Chloride, Copper Proteinates, Vitamin D₃ Supplement, Vitamin A Supplement, Ferrous Sulfate, Manganese Sulfate, Manganous Oxide, Manganese Proteinates, Calcium Iodate, Colored with Iron Oxide, Ethoxyquin (a Preservative), Preserved with Mixed Tocopherols (Form of Vitamin E), Rosemary Extract, Copper Oxide, Cobalt Carbonate, Zinc Sulfate, Zinc Oxide, Zinc Proteinates, Ferrous Sulfate, Calcium Iodate, Ethylenediamine Dihydroiodide, Magnesium Oxide, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Sodium Selenite, Copper Amino Acid Complex, Fenugreek Flavor, Natural Anise Flavor, Cobalt Glucoheptonate. (Regional variations may apply)